



IRISH



ONE TEAM
ONE MISSION

IRISH

AIRDRIE IRISH
FOOTBALL CLUB
2017 SPONSORSHIP
PACKAGE





Joining the team.

There are several attractive sponsorship packages available for every business or individual need.

SPONSORSHIP PACKAGES

Helmet Sponsorship - \$10,000

- ✓ 5 year deal
- ✓ Company logo on back of helmet
- ✓ Six Season passes for all home season & playoff games
- ✓ Game Day PA Recognition - Once per quarter
- ✓ Game Day Program inclusion - 1/2 page
- ✓ Website inclusion with link to your business website
- ✓ Customized Named Irish Jersey

Jersey Sponsorship - \$5,000

- ✓ 2 year deal
- ✓ Company logo on front chest of home or away jersey
- ✓ Six Season passes for all home season & playoff games
- ✓ Game Day PA Recognition - Once per quarter
- ✓ Game Day Program - 1/2 page
- ✓ Website inclusion with link to your business website
- ✓ Customized Named Irish Jersey

Platinum Sponsorship - \$2,000

- ✓ Four season passes for all home season & playoff games
- ✓ Game Day PA Recognition - Once per quarter
- ✓ Game Day Program inclusion - 1/2 page
- ✓ Website inclusion with link to your business website
- ✓ Customized Named Irish Jersey

Gold Sponsorship - \$1,000

- ✓ PA Recognition - Once per quarter
- ✓ Two season passes for all home season & playoff games
- ✓ Game Day Program - 1/2 page
- ✓ Website inclusion with link
- ✓ Customized Named Irish Jersey

Silver Sponsorship - \$500

- ✓ PA Recognition - Once per half
- ✓ Two season passes for all home season & playoff games
- ✓ Game Day Program - 1/4 page
- ✓ Website inclusion with link

Bronze Sponsorship - \$250

- ✓ PA Recognition - Once per game
- ✓ Two season passes for all home season & playoff games
- ✓ Game Day Program - 1/8 page
- ✓ Website inclusion

Sponsor A Player!

Should you sponsor the Airdrie Irish Football Club on behalf of a player, the player will receive a reduction on their yearly fees, so please let us know who your favourite Irish player is!

The Airdrie Irish Football Club is a registered Non-Profit Organization and thus all donations and sponsorships will be given a charitable receipt.

The Airdrie Irish Football Club's goal to raise an estimated amount of \$50,000 this year on all fundraising campaigns. To accomplish this, it will cost our organization approximately \$15,000. Monies raised will be going toward helping young men in Alberta continue on their amateur football career, increasing their personal health, while at the same time giving back to our local community. The Airdrie Irish has chosen Airdrie Minor Football and the **Canadian Breast Cancer Foundation** as our charities for the 2017 season and will be making every effort to raise \$10,000 for these causes.

For further information, please contact:

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